

Web Performance Metrics-CBP.gov

Feb 1, 2022 - Feb 28, 2022

All Users
100.00% Sessions

Total Visits
3,802,805
% of Total: 100.00% (3,802,805)

Pageviews
7,559,322
% of Total: 100.00% (7,559,322)

Avg. Visit Duration
00:01:39
Avg for View: 00:01:39 (0.00%)

Unique Visitors
2,735,624
% of Total: 100.00% (2,735,624)

Avg. Pages / Visit
1.99
Avg for View: 1.99 (0.00%)

Avg. Time on Page
00:01:39
Avg for View: 00:01:39 (0.00%)

Bounce Rate
54.73%
Avg for View: 54.73% (0.00%)

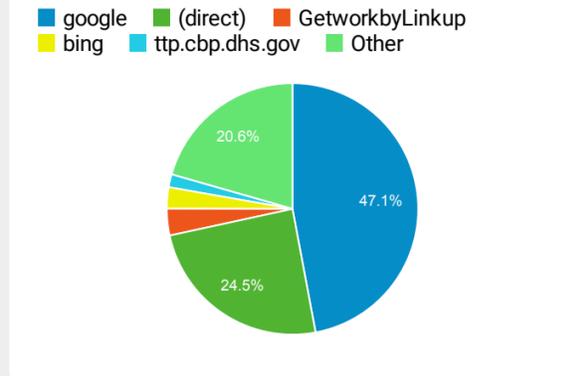
Top Pages

Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	690,756
How to Apply for Global Entry U.S. Customs and Border Protection	488,417
U.S. Customs and Border Protection Securing America's Borders	463,993
Global Entry Enrollment Centers U.S. Customs and Border Protection	245,976
Locate a Port of Entry U.S. Customs and Border Protection	173,788
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	168,831
Electronic System for Travel Authorization U.S. Customs and Border Protection	168,521
Enrollment on Arrival U.S. Customs and Border Protection	153,319
HRM Talent Network Form	126,941
ACE Portal Modernization U.S. Customs and Border Protection	104,573

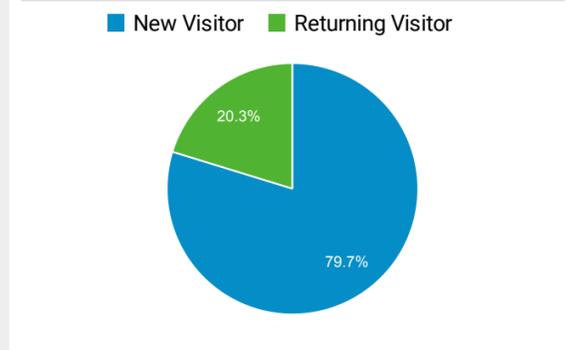
Visits by Social Network

Social Network	Sessions
Facebook	31,368
Twitter	10,733
Instagram	3,266
LinkedIn	2,386
YouTube	1,302
reddit	1,193
TripAdvisor	663

Visits by Source



New vs. Returned Visitors



Pageviews and Pages / Session by Mobile (Inc...)

Mobile (Including Tablet)	Pageviews	Pages / Session
No	4,575,032	2.37
Yes	2,984,290	1.59